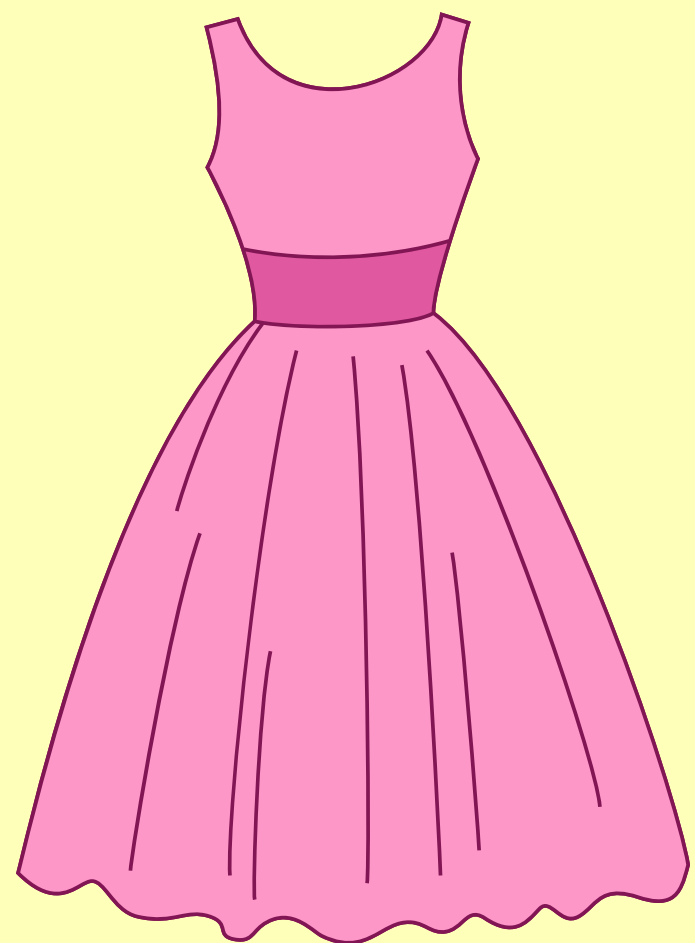




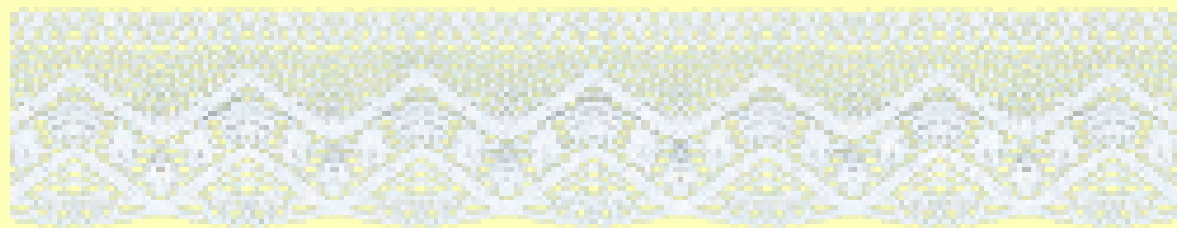
Hvernig stofnar maður fatalínu?

Eygló og Mínerva

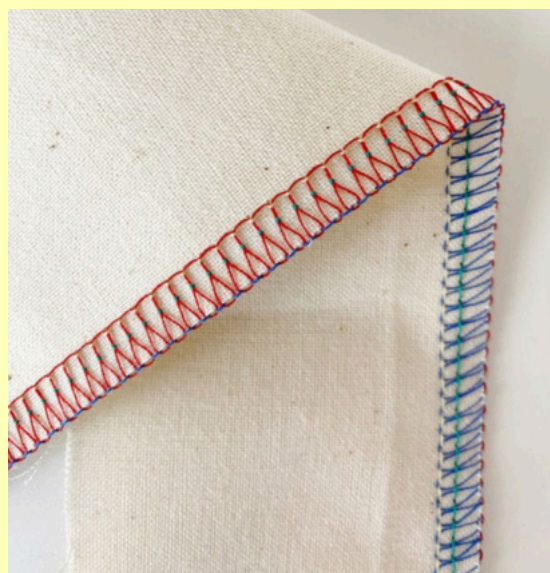


Hver er markaðshópurinn okkar?



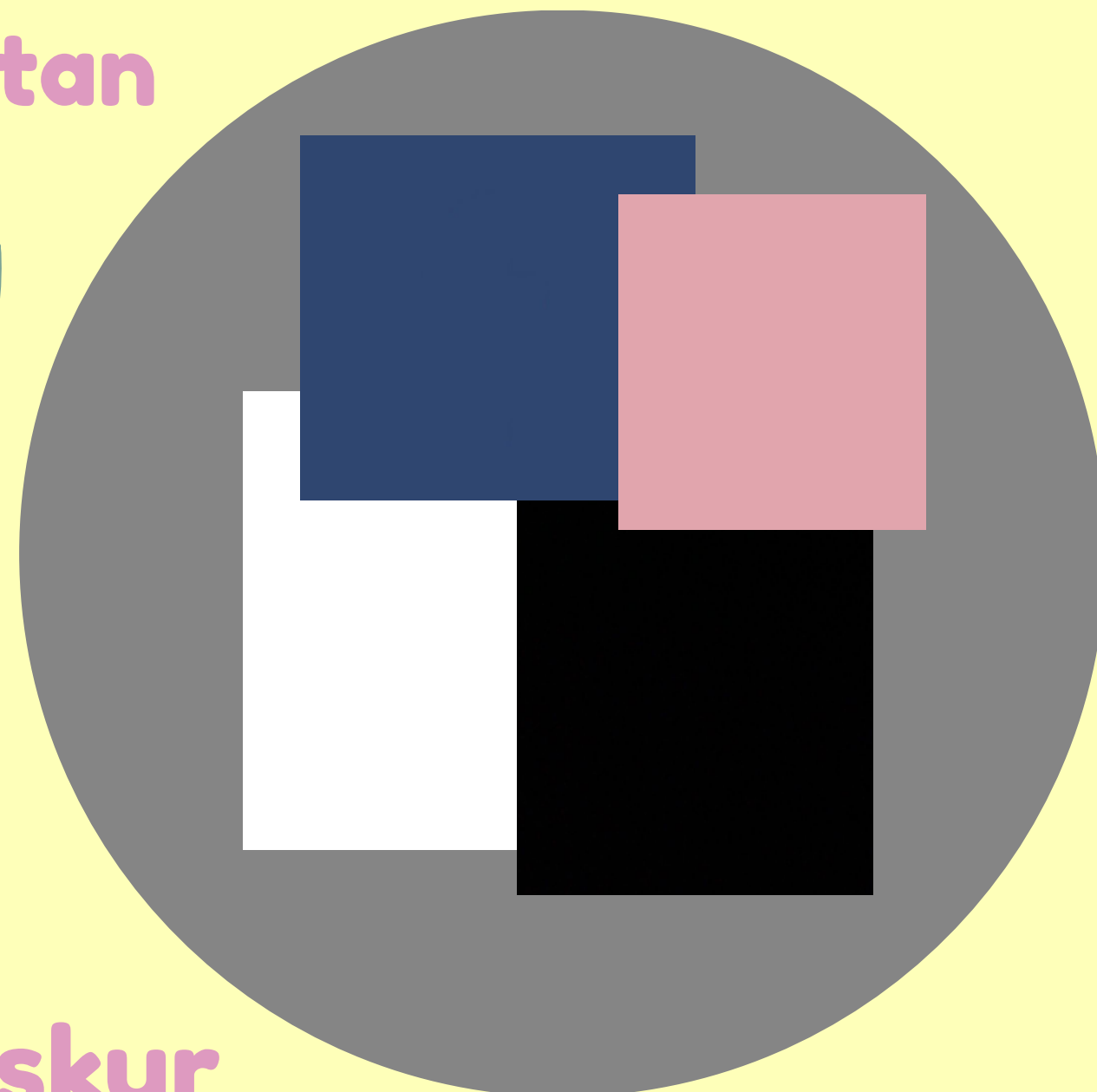


Blúndur

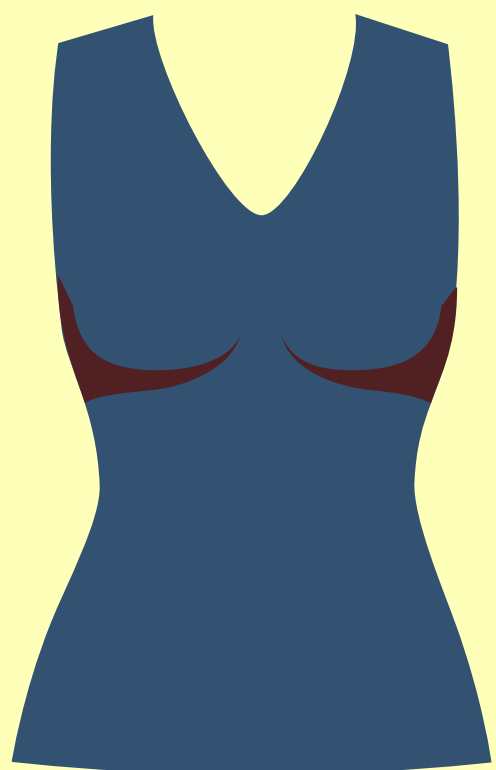


**Litaður
saumur**

litapallettan



V-Hálsmál

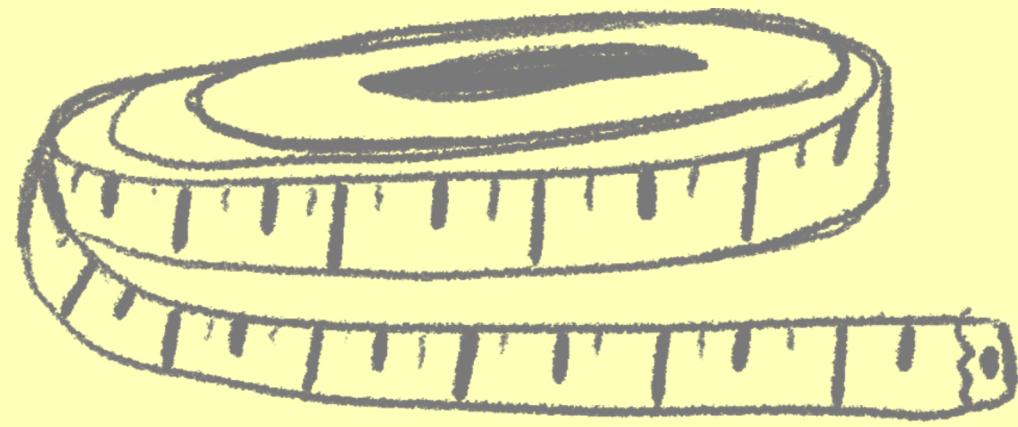


U-Hálsmál

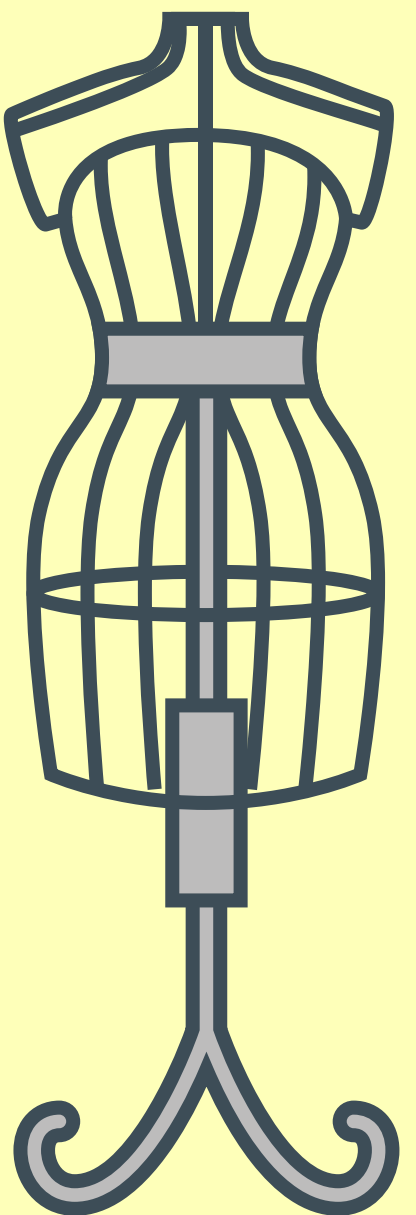
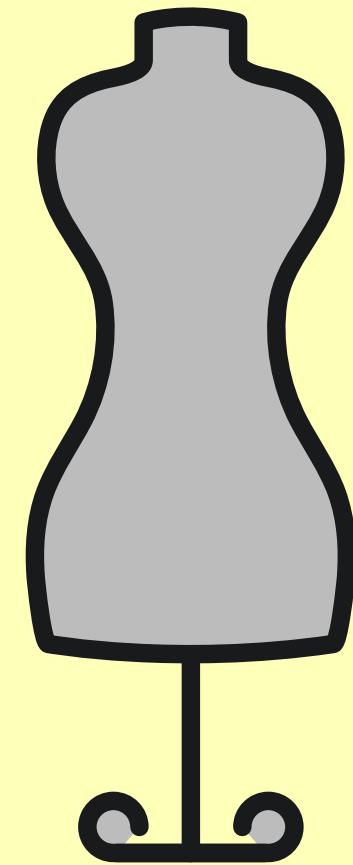
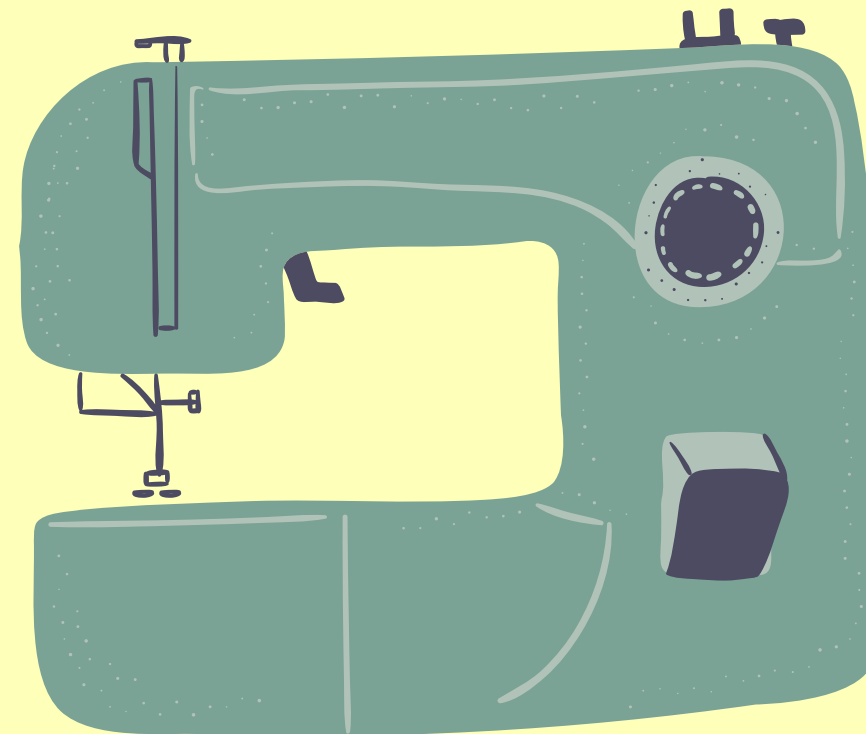


- **Skandinavískur**
- **Vintage**
- **Minimalist**

Hvernig fót langar markaðshópurinn okkar í?



Byrjuðum að hanna og sauma fötin



Bjuggum til nafn og merki

EyMí

Hvað er verðið?

Stuttermabolur

Efniviður:

svart efni- 2.350kr

perlur- 625kr

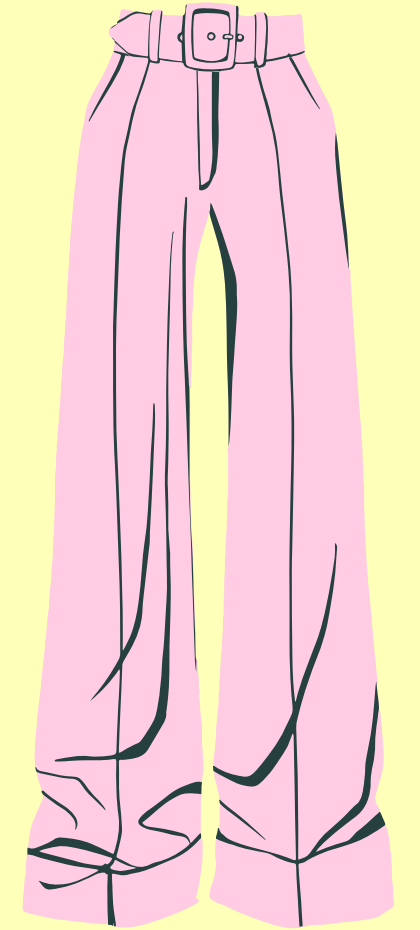
Tímakaup-2.000kr á tíma

Virðisaukaskattur- 24%

Heildarverð:

13.609kr

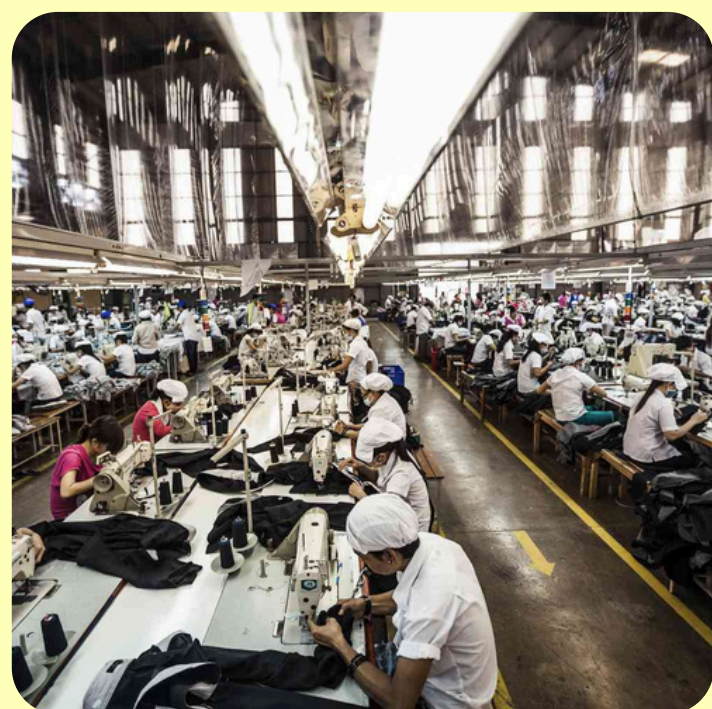
Afhverju völdum við þetta verkefni?



- Höfum heyrt um hraðtísku
- Hvernig er það að sauma fötin sín sjálfur?
- Mikin áhuga á textíl og fatahönnun



Hvað er hraðtíska?



Takk fyrir okkur!

